



2010 National Local Government Asset Management & Public Works Engineering Conference

Thursday 13 – Friday 14 May 2010
The Plaza Ballroom
Regent Theatre
191 Collins Street, Melbourne



Institute of
Public Works
Engineering
Australia

2010 National Local Government Asset Management & Public Works Engineering Conference

Thursday 13 – Friday 14 May 2010

The Plaza Ballroom, Melbourne

The Municipal Association of Victoria (MAV) has long been recognised as a major driver in the development of local government capacity in asset management, through policy formulation, strategic planning, project implementation and the nationally recognised “Step” asset management program.

Following outstanding successes in 2008 and 2009, the MAV is again proud to partner with influential bodies in local government engineering, the Institute of Public Works Engineering Australia (IPWEA) and Engineers Australia (EA), to host the 2009 National Local Government Asset Management & Public Works Engineering Conference.

The 2010 conference will demonstrate environmentally sustainable engineering and asset strategies that integrate community needs and public services in a world confronting climate change.

Three hundred and fifty delegates, including Infrastructure Managers, Asset Managers, Environmental professionals, Risk Managers, Finance Managers, CEO’s and Councillors from over one hundred Australian local government authorities are expected to attend the two day event, to be held from Thursday 13 – Friday 14 May 2010 at The Plaza Ballroom, Melbourne.

This leading public works engineering and asset management conference represents an outstanding opportunity to promote commercial products and services demanded by a sector currently managing over \$212 billion in assets.

The program showcases innovative key note presentations, case studies, latest thinking and future directions for local government asset management and engineering. It also provides an opportunity to showcase private sector capabilities in product and service provision.

The two-day event will include a conference dinner at the conclusion of day one, providing an exceptional networking environment.

The conference will provide countless opportunities to engage with senior decision makers within local government asset management and engineering.

Australian Local Government Key Statistics

- 703 local governing bodies
- Over 167,400 employees
- Annual expenditure exceeding \$19 billion
- Annual expenditure equivalent to 2.07% of GDP
- \$212 billion in assets and infrastructure under management
- \$80 billion in road assets under management
- 647,000 km of roads under management
- Average area governed equivalent to 7,833 square kilometres.



Conference Partners

Municipal Association of Victoria

The Municipal Association of Victoria (MAV) is the peak representative body for local government in Victoria. The MAV has a legislated responsibility to represent the interests of member councils through policy formulation, advocacy work and insurance services.

Formed in 1879, and incorporated by an act of Victorian Parliament in 1907, the MAV enjoys the full support of all 79 Victorian councils as financial members.

Determined to increase the capability and effectiveness of the sector, the MAV conducts a wide range of activities. These include lobbying, campaign and issues management, consulting, procurement, research, councillor and professional development, event management and more.

The MAV has been long recognised as an influential and respected representative body by both local and state government.

Institute of Public Works Engineering Australia

The Institute of Public Works Engineering Australia was first formed under a different name in 1905, originally established to cover professional engineers in the public works sector.

In 1999, the name IPWEA was taken, to reflect the new direction the organisation was taking. The change was a response to ongoing changes in local government engineering practice. Increasingly, engineers are working as part of multi-disciplinary teams, rather than working within traditional departments.

Today, IPWEA is widely recognised as the peak public works engineering body, with a responsibility and vision to foster leadership & innovation, develop policy and advice, establish strategic alliances and increase organisational capability.

Engineers Australia

Engineers Australia is the largest and most diverse engineering association in Australia, with 75,000 members. Engineers Australia embraces all disciplines of engineering, reaches across regions of Australia and is one of the world's most highly respected engineering associations.

Engineers Australia provides opportunity, recognition and leadership, facilitating knowledge sharing and networking amongst Australian engineers.



Delegate Information

Over 300 delegates, from approximately 120 organisations attended the 2009 National LG Asset Management and Public Works Engineering Conference.

Delegates comprised asset managers, infrastructure managers, planning managers, risk managers and associated officers, with a small number of CEOs and Councillors.

Councils

Albury City Council
Alpine Shire Council
Banyule City Council
Bass Coast Shire Council
Baw Baw Shire Council
Bayside City Council
Belmont City
Benalla Rural City Council
Boroondara City Council
Brimbank City Council
Caloundra City Council
Campaspe Shire Council
Campbelltown City Council
Canada Bay Council
Cardinia Shire Council
Central Coast
Central Goldfields Shire Council
City of Kingston
City of Onkaparinga
City of West Torrens
Civil Contractors Federation

Clarence Valley Council
Coffs Harbour City Council
Colac-Otway Shire Council

Corangamite Shire Council

Darebin City Council
Devonport City
District Council of the Copper Coast
Frankston City Council
George Town
Gladstone Regional Council
Glen Eira City Council
Glenelg Shire Council
Glenorchy City
Gold Coast City Council
Golden Plains Shire Council
Greater Bendigo City Council
Greater Dandenong City Council
Greater Geelong City Council

Greater Shepparton City Council
Gunnedah Shire Council
Hawkesbury City Council
Hobart City
Hobsons Bay City Council
Holroyd City Council
Horsham Rural City Council
Hume City Council
Indigo Shire Council
Kingston City Council
Knox City Council
Ku-ring-gai Council
Loddon Shire Council
Manningham City Council
Mansfield Shire Council
Maribyrnong City Council
Maroondah City Council
Mckinlay Shire Council
Meander Valley
Melbourne City Council
Melton Shire Council
Mildura Rural City Council

Moira Shire Council
Monash City Council
Moonee Valley City Council

Moorabool Shire Council

Moreland City Council
Moreton Bay Regional Council

Mornington Peninsula Shire Council
Moyne Shire Council
Nillumbik Shire Council
Northern Grampians Shire Council
Port Phillip City Council
Port Stephens Council
Pyrenees Shire Council
Richmond Valley Council
Rockhampton Regional Council
Shoalhaven City Council
Southern Downs Regional Council
Southern Grampians Shire Council

Stonnington City Council
Strathbogie Shire Council
Tablelands Regional Council
Tatiara District Council
Vincent Town
Wagga Wagga City Council
Warringah Council
Warrnambool City Council
Wellington Shire Council
West Tamar
West Wimmera Shire Council
Whitehorse City Council
Whittlesea City Council
Willoughby City Council
Wingecarribee Shire Council
Wodonga City Council
Wyndham City Council
Yarra City Council
Yarra Ranges Shire Council

Other Organisations

Civil Contractors Federation
Department of Infrastructure, Transport,
Regional Development and Local
Government
Engineering Management Styles
Engineers Australia
Institute of Public Works Engineering
Australia
Local Government Association of
Tasmania
Local Government Victoria
Maddocks
Maunsell
Melbourne Water Corporation
Municipal Engineering Foundation Victoria
P.J. Yttrup
Port of Melbourne Corporation
VicRoads

Sponsorship and Exhibition Opportunities

The 2010 National Local Government Asset Management & Public Works Engineering Conference provides a unique opportunity to:

1. Raise and enhance your organisation's profile among conference delegates- hard to reach key decision makers from Australian local governing bodies
2. Promote your products and services to a sector responsible for managing over \$212 billion in assets, with annual infrastructure expenditure in the many hundreds of millions.
3. Demonstrate commitment to the local government sector, supporting environmentally, economically and socially sustainable asset management,
4. Network with potential and current clients. Build new relationships and cement existing links.

Principal Sponsorship	(1)	\$17,500
Dinner Sponsor	(1)	\$15,000
Lunch Sponsor	(2)	\$12,000
Silver Sponsor	(6)	\$8,000
Exhibitor	(20)	\$3,500

All sponsorship and exhibition packages have an additional 10% GST component.

To take advantage of these outstanding promotional opportunities, please contact:

John Hennessy
Sector Development Consultant
Municipal Association of Australia
jhennessy@mav.asn.au
03 9667 5525

Sponsorship details

Principal Sponsorship

\$17,500 + GST

Conference

- Five-minute plenary session presentation*
- Session chair or Panel member**
- Recognition of sponsor support by conference MC
- Custom exhibition booth, minimum floor space 12m².
- Green vendor presentation spot
- Delegate bag insert
- Signage in plenary and break out rooms
- Sponsorship & logo showcased on all possible promotional material
- Sponsorship & logo promoted pre- and post-conference within MAV Bulletin
- Rolling PowerPoint logo presentation during conference breaks
- Six delegate passes
- Four exhibitor passes
- Six dinner event passes
- Logo on conference website
- Access to delegate contact list (permission based database)

**Topic/content to be mutually agreed*

*** To be mutually agreed*

Dinner Sponsor

\$15,000 + GST

Dinner

- Exclusive naming rights to dinner
- Five-minute speaking address to dinner*
- Company logo and message presented prominently at dinner venue
- Opportunity to distribute corporate gifts to attendees
- Online exposure – company logo presented prominently
- Sponsorship acknowledgement in all promotional activity
- Opportunity for presentation of a prize draw
- Ten dinner registrations

Conference

- Logo and acknowledgement as Dinner Sponsor on brochure and conference website
- Rolling PowerPoint logo presentations during conference breaks
- Signage in plenary and break out rooms
- Insert into conference satchel
- Double trade booth with internet access (6m x 2m)
- Four registrations to the conference

**Topic/content to be mutually agreed*

Lunch Sponsor

\$12,000 + GST

Lunch

- Company logo presented prominently
- Company branding on table tops
- Opportunity to distribute corporate gifts to attendees
- Online exposure – company logo presented prominently
- Sponsorship acknowledgement in all promotional activity
- Opportunity for presentation of a prize draw

Conference

- Rolling PowerPoint logo presentations during conference breaks
- Single banner in plenary and break out rooms on sponsored lunch day
- Insert into conference satchels
- Double trade booth with internet access (6m x 2m)
- Speaking opportunity (3-5 minutes) before the sponsored lunch*
- Four registrations to the conference

**Session/topic to be mutually agreed*

Silver Package

\$8,000 + GST

Conference

- Logo and acknowledgement as a Supporting Sponsor on brochure and conference website
- Rolling PowerPoint logo presentations during conference breaks
- Single signage in each Conference room
- Insert into conference satchels
- Trade booth with internet access (3m x 2m)
- Two registrations to the conference
- Two registrations to the dinner

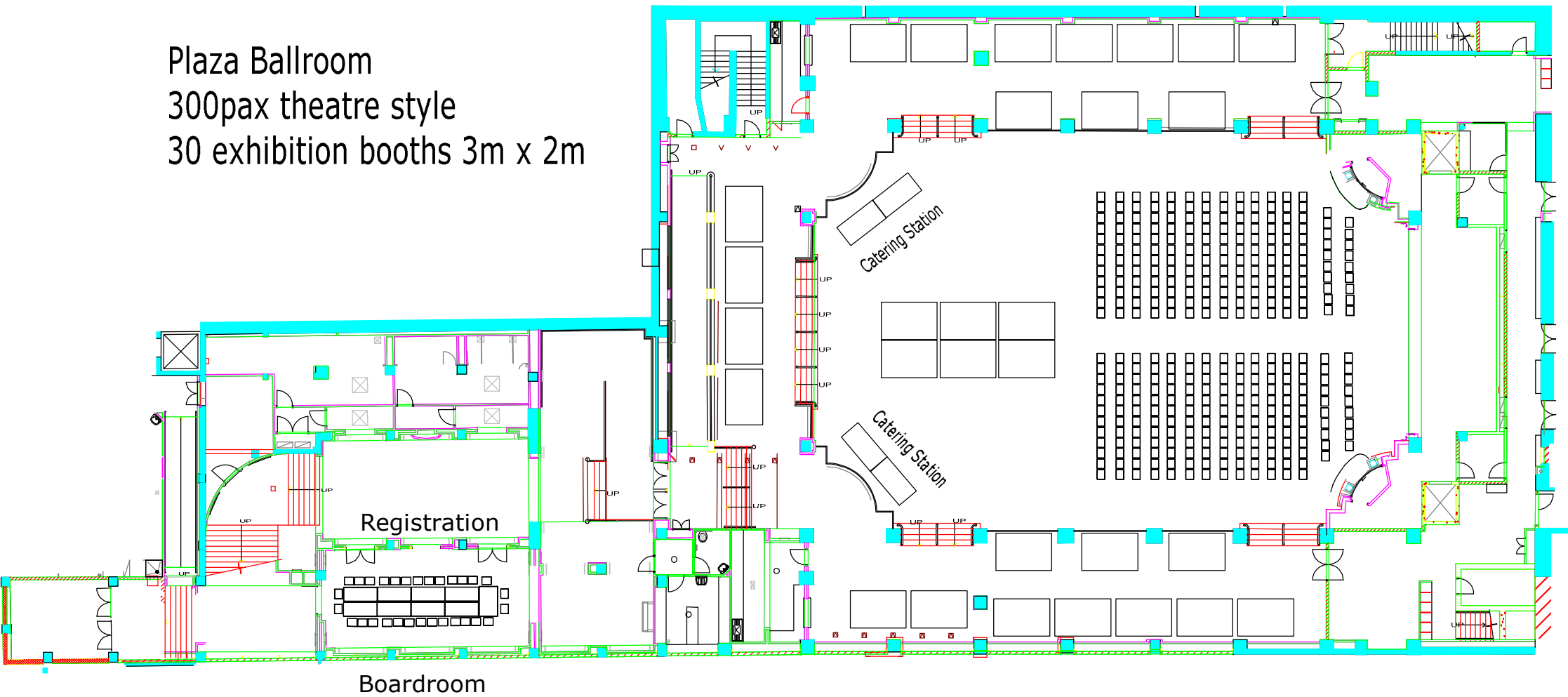
Exhibitor booths

\$3,500 + GST

Conference

- Trade booth (3m x 2m)
- Inclusive of trestle table, 2 chairs, lighting and power point
- Two exhibitor passes
- Single dinner registration

Plaza Ballroom
300pax theatre style
30 exhibition booths 3m x 2m



Sponsor Application Form

2010 National Local Government Asset Management & Public Works Engineering Conference.

Thursday 13 – Friday 14 May 2010
The Plaza Ballroom, Regent Theatre
191 Collins Street, Melbourne

- Complete the Sponsorship Application Form and forward to the MAV
- Confirmation of your booking will be acknowledged by email
- The MAV will raise an invoice for your prompt payment
- Payment must be received before exhibition date

Company Name:

Address:	
Suburb:	State:
Postcode:	
Contact name:	Position:
Tel:	Fax:
Mobile:	Email:

Sponsorship Level		Amount ex. GST	Sub Total (inc. GST)
<input type="checkbox"/>	Principle Sponsor	\$17,500	\$19,250
<input type="checkbox"/>	Dinner Sponsor	\$15,000	\$16,500
<input type="checkbox"/>	Lunch Sponsor	\$12,000	\$13,200
<input type="checkbox"/>	Silver Sponsor	\$8,000	\$8,800
<input type="checkbox"/>	Exhibitor	\$3,500	\$3,850
		TOTAL incl. GST	\$

We accept the sponsor package as outlined in the **2010 NLGAM&PWEC** proposal provided and agree to the terms and conditions outlined on the reverse side of this application form. We agree to pay the sponsorship fee indicated, incl. GST, in accordance with the details provided.

Authorised Signature:

Print Name

Date / /

Return to: John Hennessy, Sector Development Consultant, MAV

Phone: 9667 5525 Fax : 9667 5550 Email: jhennessy@mav.asn.au

<p>1. Definitions</p> <p>a. 'The Event' is the 2010 National Local Government Asset Management & Public Works Engineering Conference which will take place from Thursday 13 – Friday 14 May 2010 at The Plaza Ballroom, Melbourne, Victoria, Australia.</p> <p>b. 'Application' means an application to be a sponsor or exhibitor.</p> <p>c. 'Sponsor' means any person, firm, body corporate, unincorporated association or authority allocated space by the organiser of the event and includes all employees, agents and representatives of such person, firm, body corporate, unincorporated association or authority.</p> <p>d. 'Organiser' means the Municipal Association of Victoria, its employees, agents and contractors and includes the Institute of Public Works Engineers Australia (Victoria) and Engineers Australia.</p> <p>e. 'Venue' means the The Plaza Ballroom, Melbourne, Victoria, Australia.</p>
<p>2. Application for Participation and Acceptance</p> <p>a. A binding contract comes into existence in accordance with the Application and Terms and Conditions upon the Organiser's acceptance of the Application.</p> <p>b. The Organiser has the right to reject or accept any Application.</p>
<p>3. Sponsor Obligations</p> <p>a. The Sponsor will provide all necessary information and material required for the Organiser to carry out its obligations to the Sponsor, by the dates stipulated by the Organiser.</p> <p>b. The Sponsor will make good and compensate Venue for damage caused by any act or omission of the Sponsor or other persons arising from or in connection with the use of the exhibition venue by the Sponsor.</p> <p>c. The Sponsor must have the display space ready with all exhibits completed and available for display by the time specified by the Organiser before the opening of the Exhibition.</p> <p>d. Sponsors are responsible for any damage or loss of own goods and equipment left in the Hotel or function area prior to or after the function and must secure all goods and equipment during the Event.</p> <p>e. All Sponsor deliveries to the Hotel must be prior advised to the Hotel and must be marked with the name and date of the Event and Sponsor.</p>
<p>4. Exhibition Space: Standard Fittings, Design and Signs</p> <p>a. The Organiser agrees to provide the Exhibition booth and fittings, as detailed in the Event & Sponsor Information Pack provided, applicable to the sponsorship level selected.</p> <p>b. The Organiser will ensure that booth positions will be allocated according to sponsorship value and on a first served basis should value be equivalent.</p>
<p>5. Assignment</p> <p>The Sponsor may not assign its rights under the agreement without the Organiser's prior written consent.</p>
<p>6 Terms of Payment</p> <p>The agreement will be terminated if the Sponsor does not pay the required fee prior to the event. In the event of termination by the Organisers, the Sponsor will not be entitled to any form of compensation.</p>
<p>7. Withdrawals</p> <p>The Sponsor will not withdraw, cancel, alter or reduce in any way their Application. In the event the Sponsor withdraws after receipt of signed application and confirmation of acceptance, the following terms shall apply:</p> <ul style="list-style-type: none"> • Withdrawal, cancellation or reduction of agreement 60 days before event 50% of sponsorship value will be charged. • Withdrawal, cancellation or reduction of agreement 30 days before event 75% of total sponsorship value will be charged. • Withdrawal, cancellation or reduction of agreement less than 30 days before event 100% of sponsorship value will be charged.
<p>8. Insurance and Indemnity</p> <p>a. The Sponsor shall take out and maintain a policy of public liability insurance for an amount of not less than \$5,000,000 during the Event.</p> <p>b. The Sponsor will indemnify the Organisers against any cost, claim, liability and expense to which the organisers are in any way subject arising from or in connection with any act or omission of the Sponsor.</p>
<p>10. Compliance</p> <p>The Sponsor will comply with all applicable laws and regulations and all reasonable directions from the Organiser and the owner of the exhibition venue.</p>